

Strategies for dealing with Missing Data

Maarten L. Buis

Institut für Soziologie
Eberhard Karls Universität Tübingen
<http://www.maartenbuis.nl>

What do we want from an analysis strategy?

- ▶ Simple example
 - ▶ We have a theory that working for cash is mainly “men’s work” and collecting stuff from the forest is mainly “women’s work”.

What do we want from an analysis strategy?

- ▶ Simple example

- ▶ We have a theory that working for cash is mainly “men’s work” and collecting stuff from the forest is mainly “women’s work”.
- ▶ We go to PEN and make a table

<u>% women</u>	<u>% forest income</u>
0–25	
25–50	
50–75	
75–100	

What do we want from an analysis strategy?

- ▶ Simple example

- ▶ We have a theory that working for cash is mainly “men’s work” and collecting stuff from the forest is mainly “women’s work”.
- ▶ We go to PEN and make a table

<u>% women</u>	<u>% forest income</u>
0–25	
25–50	
50–75	
75–100	

- ▶ Question → Observe stuff → Answer

What do we want from an analysis strategy?

- ▶ Simple example

- ▶ We have a theory that working for cash is mainly “men’s work” and collecting stuff from the forest is mainly “women’s work”.
- ▶ We go to PEN and make a table

<u>% women</u>	<u>% forest income</u>
0–25	
25–50	
50–75	
75–100	

- ▶ Question → Observe stuff → Answer
- ▶ analysis strategy is just there to summarize the observed stuff so we can see the answer

What are missing data?

person or company or village	var1	var2	var3
1	2	3	5
2	3	7	3

What are missing data?

person or company or village	var1	var2	var3
1	2	3	5
2	3	7	3
3	4	?	5

What is the problem?

- ▶ you can quickly loose a frightening proportion of your data

What is the problem?

- ▶ you can quickly loose a frightening proportion of your data
 - ▶ composite variable, like income

What is the problem?

- ▶ you can quickly loose a frightening proportion of your data
 - ▶ composite variable, like income
 - ▶ regression with multiple variables

What is the problem?

- ▶ you can quickly lose a frightening proportion of your data
 - ▶ composite variable, like income
 - ▶ regression with multiple variables
- ▶ you may not measure what you want to measure (bias)
 - ▶ prices more often forgotten remembered when collected small amounts

Imputation

- ▶ We want to be able to use the observed part of a case without “adding” information on the missing data.

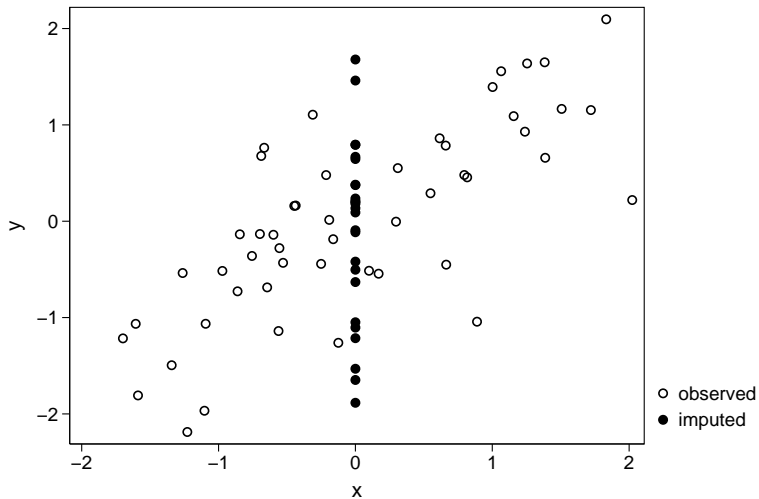
Imputation

- ▶ We want to be able to use the observed part of a case without “adding” information on the missing data.
- ▶ Reproducing patterns in observed data on the missing data, so we can use the observed part of a case

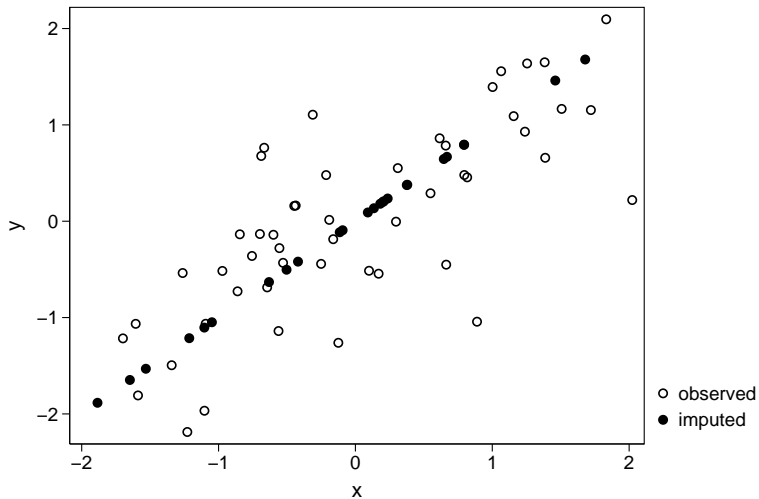
Imputation

- ▶ We want to be able to use the observed part of a case without “adding” information on the missing data.
- ▶ Reproducing patterns in observed data on the missing data, so we can use the observed part of a case
- ▶ Not recovering the lost observation

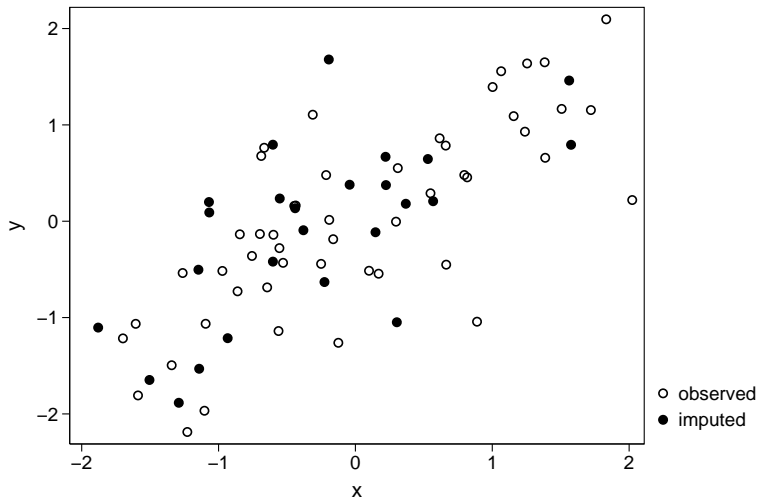
mean median mode imputation



regression imputation



regression imputation + uncertainty



missingness dummy (1)

- ▶ Mean imputation is simple, can't we save it?

missingness dummy (1)

- ▶ Mean imputation is simple, can't we save it?
- ▶ What about adding a control variable that says that it is imputed?

$$y = b_0 + b_1x + b_2D$$

missingness dummy (1)

- ▶ Mean imputation is simple, can't we save it?
- ▶ What about adding a control variable that says that it is imputed?

$$y = b_0 + b_1x + b_2D$$

- ▶ What happens when x is observed:

$$y = b_0 + b_1x + b_20$$

$$y = b_0 + b_1x$$

missingness dummy (1)

- ▶ Mean imputation is simple, can't we save it?
- ▶ What about adding a control variable that says that it is imputed?

$$y = b_0 + b_1x + b_2D$$

- ▶ What happens when x is observed:

$$y = b_0 + b_1x + b_20$$

$$y = b_0 + b_1x$$

- ▶ What happens when x is missing:

$$y = b_0 + b_1\bar{x} + b_21$$

$$y = b_0^*$$

missingness dummy (2)

- ▶ What if the missingness happens in a control variable (z)

$$y = b_0 + b_1x + b_2z + b_3D$$

missingness dummy (2)

- ▶ What if the missingness happens in a control variable (z)

$$y = b_0 + b_1x + b_2z + b_3D$$

- ▶ What happens when z is observed:

$$y = b_0 + b_1x + b_2z + b_30$$

$$y = b_0 + b_1x + b_2z$$

missingness dummy (2)

- ▶ What if the missingness happens in a control variable (z)

$$y = b_0 + b_1x + b_2z + b_3D$$

- ▶ What happens when z is observed:

$$y = b_0 + b_1x + b_2z + b_30$$

$$y = b_0 + b_1x + b_2z$$

- ▶ What happens when z is missing:

$$y = b_0 + b_1x + b_2\bar{z} + b_31$$

$$y = b_0^* + b_1x$$

missingness dummy (2)

- ▶ What if the missingness happens in a control variable (z)

$$y = b_0 + b_1x + b_2z + b_3D$$

- ▶ What happens when z is observed:

$$y = b_0 + b_1x + b_2z + b_30$$

$$y = b_0 + b_1x + b_2z$$

- ▶ What happens when z is missing:

$$y = b_0 + b_1x + b_2\bar{z} + b_31$$

$$y = b_0^* + b_1x$$

- ▶ b_1 is now a mixture of the effect of x while controlling for z , and the effect of x while not controlling for z .

multiple imputation

- ▶ OK, so regression + uncertainty seems to be the way to go, but...

multiple imputation

- ▶ OK, so regression + uncertainty seems to be the way to go, but...
- ▶ Shouldn't the imputed observations count less than observed observations?

multiple imputation

- ▶ OK, so regression + uncertainty seems to be the way to go, but...
- ▶ Shouldn't the imputed observations count less than observed observations?
- ▶ Aren't we artificially increasing our sample size if we don't do that?

multiple imputation

- ▶ OK, so regression + uncertainty seems to be the way to go, but...
- ▶ Shouldn't the imputed observations count less than observed observations?
- ▶ Aren't we artificially increasing our sample size if we don't do that?
- ▶ Yes

multiple imputation

- ▶ OK, so regression + uncertainty seems to be the way to go, but...
- ▶ Shouldn't the imputed observations count less than observed observations?
- ▶ Aren't we artificially increasing our sample size if we don't do that?
- ▶ Yes
- ▶ This is where multiple imputation comes in

multiple imputation (2)

- ▶ Imputed values are random draws.

multiple imputation (2)

- ▶ Imputed values are random draws.
- ▶ Give each missing value multiple imputed values.

multiple imputation (2)

- ▶ Imputed values are random draws.
- ▶ Give each missing value multiple imputed values.
- ▶ Result: multiple imputed datasets.

multiple imputation (2)

- ▶ Imputed values are random draws.
- ▶ Give each missing value multiple imputed values.
- ▶ Result: multiple imputed datasets.
- ▶ Do your analysis separately in each dataset.

multiple imputation (2)

- ▶ Imputed values are random draws.
- ▶ Give each missing value multiple imputed values.
- ▶ Result: multiple imputed datasets.
- ▶ Do your analysis separately in each dataset.
- ▶ Summarize the results:
 - ▶ point estimate is the average of the point estimates

multiple imputation (2)

- ▶ Imputed values are random draws.
- ▶ Give each missing value multiple imputed values.
- ▶ Result: multiple imputed datasets.
- ▶ Do your analysis separately in each dataset.
- ▶ Summarize the results:
 - ▶ point estimate is the average of the point estimates
 - ▶ Uncertainty about the point estimate (standard error) is a combination of:
 1. the average uncertainty and
 2. the degree to which the results in the different datasets differ from one another

multiple imputation (3)

- ▶ what variables to include in imputation model?

multiple imputation (3)

- ▶ what variables to include in imputation model?
- ▶ All variables included in your model of interest.

multiple imputation (3)

- ▶ what variables to include in imputation model?
- ▶ All variables included in your model of interest.
- ▶ Including your dependent variable.

Where we are going with PEN

- ▶ Challenges

- ▶ we don't know how the dataset is going to be used
- ▶ not all users have access to the way of analyzing multiply imputed data

Where we are going with PEN

- ▶ Challenges
 - ▶ we don't know how the dataset is going to be used
 - ▶ not all users have access to the way of analyzing multiply imputed data
- ▶ Criteria
 - ▶ document what is real and what is imputed
 - ▶ useable for users
 - ▶ conservative (don't impute everything)

Where we (think we) are going with PEN

- ▶ By default users will get no imputed values.

Where we (think we) are going with PEN

- ▶ By default users will get no imputed values.
- ▶ Optionally, they can get single imputed data

Where we (think we) are going with PEN

- ▶ By default users will get no imputed values.
- ▶ Optionally, they can get single imputed data
- ▶ Only impute prices and quantities

Where we (think we) are going with PEN

- ▶ By default users will get no imputed values.
- ▶ Optionally, they can get single imputed data
- ▶ Only impute prices and quantities
- ▶ We expect most people to use income components from different sectors

Where we (think we) are going with PEN

- ▶ By default users will get no imputed values.
- ▶ Optionally, they can get single imputed data
- ▶ Only impute prices and quantities
- ▶ We expect most people to use income components from different sectors
- ▶ This would consist of e.g. $\text{price}_{\text{fire wood}} \times \text{quantity}_{\text{fire wood}} + \text{price}_{\text{brazil nuts}} \times \text{quantity}_{\text{brazil nuts}}$

Where we (think we) are going with PEN

- ▶ By default users will get no imputed values.
- ▶ Optionally, they can get single imputed data
- ▶ Only impute prices and quantities
- ▶ We expect most people to use income components from different sectors
- ▶ This would consist of e.g. $\text{price}_{\text{fire wood}} \times \text{quantity}_{\text{fire wood}} + \text{price}_{\text{brazil nuts}} \times \text{quantity}_{\text{brazil nuts}}$
- ▶ So this is where there are 4 opportunities of getting a missing value, and each imputed value adds relatively little information.

Recommendations

- ▶ While in the field collect as much information as possible.

Recommendations

- ▶ While in the field collect as much information as possible.
- ▶ If you do your own imputation go for multiple imputation.
 - ▶ Use all explanatory variables *and* the explained variable.
 - ▶ Look at the imputed and observed values (graphs).

Recommendations

- ▶ While in the field collect as much information as possible.
- ▶ If you do your own imputation go for multiple imputation.
 - ▶ Use all explanatory variables *and* the explained variable.
 - ▶ Look at the imputed and observed values (graphs).
- ▶ If you impute for general use data
 - ▶ Document the imputed values.
 - ▶ Get an idea of how the data is going to be used.
 - ▶ Make a trade-off between 'correct' statistical procedure and what the users are comfortable with using.